

Jarosław Kwolek

Wrocław

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Skills

- Design systems
- UX Research
- Prototyping
- Usability testing
- Strategy
- Design Handoff
- Figma
- Sketch
- Adobe Cloud
- Webflow
- Framer
- Cursor
- HTML/CSS

Academic

Engineering degree,
System engineering at
Politechnika Wrocławska
Wydział Informatyki i
Zarządzania
10.2018 - 02.2022

Languages

Polish - Native
English - Fluent
German - B1

Profile

Experienced Product Designer delivering impactful digital products for startups and established companies. Led 50+ product projects — from discovery to shipped MVPs — achieving measurable business outcomes. Built design systems and workflows that doubled MVP delivery speed and improved dev handoff efficiency by 40%. Contributed to projects reaching 100K ARR through data-driven design and tight product-engineering collaboration.

Career

Product Designer | Bonanza Studios (2.2022 - Present)

- Designed scalable UX for B2B SaaS, improving MVP speed and market fit.
- Built design system reducing dev handoff time by 40%.
- Streamlined cross-team delivery pipeline for agency services.

Product Lead | AIROW - University of Vienna (5.2024 - Present)

- Designed data-driven training tools for coaches and athletes.
- Built dashboard UX/UI adopted by 200+ users.
- Delivered specs and QA to maintain design consistency.

Co-founder & UX Trainer | UX Gym (2.2023 - Present)

- Led early research and testing to reach PMF.
- Hosted design podcasts and webinars with industry leaders.
- Shaped business strategy, branding, and website.
- Mentored junior designers.

UX/UI Designer | Squares Agency (8.2020 - 1.2022)

- Delivered end-to-end design from research, wireframes, and prototyping to final UI.

Graphic Design Intern | Colours Factory (7.2020 - 8.2020)

- Delivered mockups and visual for e-commerce websites
- Developed basic Webflow websites

Social media

<https://www.linkedin.com/in/jaroslaw-kwolek/>

https://www.instagram.com/jarek__99/?hl=pl

<http://www.jerry-does-ux.com/>